

WEISBERGER'S

Richmond's New, Big Department Store

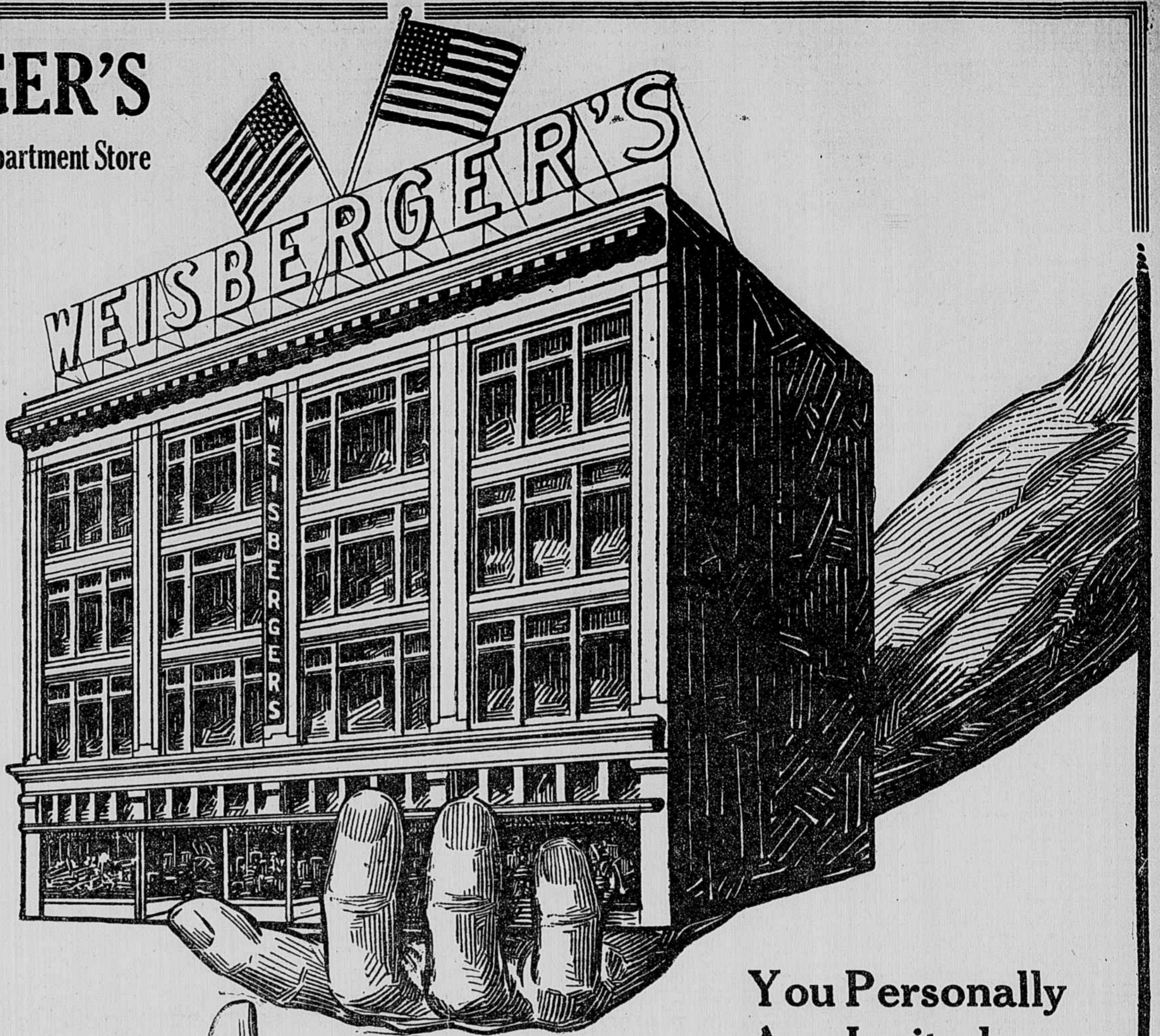
Your New Store
Opens Wednesday
March 19th

With the opening of our doors Wednesday morning, the people of Richmond become owners of a new and greater department store. We say "owners" because this will be Your Store---

"Yours"

In Every Sense of the
Word

We hand this establishment over to you, people of Richmond, it's yours in supplying the wants you've long felt the need of, yours to enjoy its promptness of service, its courtesy of treatment, and finally, what is most important, *the endless savings which result from our lower prices and greater values.*



You Personally
Are Invited

Our cordial invitation goes out to every man, woman and child in the State of Virginia. Do "your store" the honor of visiting its Opening Day, inspect its feasts of new stocks, acquaint yourself with the innumerable ways in which it will serve you--and serve you better than ever before in the history of Richmond.

BROAD
between
3RD & 4TH

